

This paper brings the news while it is news to your home when you have the leisure to read it. It is your duty to yourself to read the worth-while news.

The Memphis Scimitar

The News Scimitar is first as an advertising medium with Memphis business men. They see results from their advertising expenditure, and results count.

WALSH SAYS:

Christmas is only a few days away.

Owing to our superior facilities we are still able to get out a few more Christmas orders, but you must come at once.

We probably have his measurements and know his taste and style, and we'll send out on Christmas eve.

Walsh
The Tailor

83 South Main St.

IDENTIFICATION NEEDED.

"You will have to be identified," said the bank cashier. "My friend here will identify me," said the lady. "But I don't know her," said the cashier. "Oh, well, I'll introduce her."

NEEDS NEW DIET.

"I suppose when Hungary settles its government it will change the form of national assembly," said the man. "Why should it?" "Because its diet might not agree with its new constitution."

The "Solitaire" Diamond Cluster

Will appeal to the most discriminating taste, if it is closely set and substantially so in platinum, and composed of full cut, pure white diamonds. Spread clusters are only attractive when new and the metal highly polished.

Our solitaire clusters are so closely set that they will appeal to the most discriminating taste, and the price is astonishingly reasonable.

Graves-Dix

(INCORPORATED)

Gold and Silversmiths
Diamond Merchants

11 North Main St. Memphis.



HAVE YOU HEARD—

—That Chevrolet production is now second in the motor world? 'Sfact! Why? There can be but one answer. It is given every day on the streets of Memphis—it has stood the test of public criticism.

We have convinced many. We can convince you without half trying. Make us prove it.

PRYOR MOTOR SALES CO.

GEO. W. PRYOR, JR., Mgr.

252 Monroe Ave.

Phone Main 1385.

Safe Milk for INFANTS and INVALIDS

Horlick's Malted Milk
The Original
Avoid Imitations and Substitutes
For infants, invalids and growing children. Rich milk, malted grain extract in powder. The Original Food-Drink for All Ages. No Cooking—Nourishing—Digestible.

Contributions For The Goodfellows-Santa Claus Club

Subscriptions to the Goodfellows-Santa Claus Club:

Previously acknowledged: \$1,195.41

Employees Standard Oil Co. 142.41

Mrs. Walter O. Smith 5.00

Men's Bible Class, Evergreen 5.00

Presbyterian church 53.50

Amount realized from street show given by Goodfellow actors 76.85

George L. McKee 5.00

R. P. Lake & Son 5.00

Miss Fay Young 1.00

Hugh Edwards 2.50

Paul P. Gerber 2.50

Rosaline J. Levy 2.50

Lois C. Levy 2.50

M. Kremer 1.00

J. C. B. 1.00

H. E. McInnis 1.00

R. A. Boone 1.00

Katherine Watson 1.00

John H. Barnett 1.00

R. E. Ellis 2.00

N. W. J. 2.00

R. Edgar 10.00

W. R. Hyde 2.00

Burgie Vinegar Company 20.00

Kaff A. Smith 10.00

W. S. Francis 1.00

Mrs. H. T. Metcalf 1.00

No Names 25.00

A. Belcher 5.00

Miss Bessie Warman 5.00

A. Friend 2.00

Mr. and Mrs. Jack Jackson 5.00

L. H. Wyoff 5.00

E. J. Minor 1.00

Edward Sledge, Jr. 1.00

Ann Sledge 2.00

A. Friend 2.00

Lois Fisher 1.00

J. J. Parley 2.50

Battle M. Brown for Linden 31.20

Avenue Christian Church 1.00

L. Woods 1.00

Mrs. W. P. Thomas 1.00

J. H. Ferguson, Summer, Miss 5.00

Frederick Allen 1.00

Harold and Clifton McInnis 2.00

T. B. Wilson 1.00

Reister 1.00

A. Friend, Victoria, Miss 1.00

Winters, Jr., and Valerie Roach 2.00

A. Friend, Victoria, Miss 2.50

Boys' South of America 2.50

Bureau Class Melmore Avenue 25.00

Washington 1.00

Miss Neva Hussey 1.00

Virginia Hussey 1.00

Shirley, Jr., and James Edwin 1.00

White 1.00

T. Friend 2.00

Mary and Bell Hodges 5.00

Mrs. M. L. Heyman 1.00

Mrs. George Arnold 10.00

Little Harriet Arnold Lawlor 5.00

A. Goodfellow 2.00

Dr. C. E. Hines 10.00

Cash 10.00

S. Friend 2.00

Margaret L. Lee 1.00

Adelle Lee 1.00

Mr. and Mrs. R. J. Godley 25.00

Employees of Bank of Commerce and Trust Co. 112.00

H. Z. Sardin Memorial Class 10.00

First Presbyterian Church 10.00

Two railroad stenographers in Exchange building 20.00

Employees of Phil A. Hall, Exchange building 22.00

Chas. G. Chambers, Brownsville, Tenn. 2.00

Mrs. Mary E. Chambers, Brownsville, Tenn. 1.00

Miss Little K. Chambers, Brownsville, Tenn. 1.00

John M. Chambers, Jr., Brownsville, Tenn. 1.00

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Parcels Wrapped and Mailed In Basement



NEW SHIPMENT of guest towels, in Royal Society designs, for embroidery; special at 39c each.

DRESSER SCARFS of fine white linen, trimmed with navy blue, stamped in attractive designs for embroidery; 75c each.

LARGE SIZE guest towels, of good quality, stamped in neat designs for embroidery; 50c each.

THE BEST PLACE TO SHOP AFTER ALL
Goldsmith's
MEMPHIS' GREATEST STORE

A Gift of Art Needlework

Just What Many a Woman Is Hoping to Receive Here Are Special Values Just For This Week

Have you completed your Christmas list? If not, let us suggest Art Needlework. No gift is more highly appreciated, and you still have ample time in which to finish them. We have complete stocks of stamped goods in many different styles and kinds. See them and make up your mind to give hand work.

PRETTY GOWNS, all made of fine quality nainsook, and stamped for embroidery in very attractive designs; this is an ideal gift for a woman or young miss; a good value at \$2.25 each.

NIGHT GOWNS, all made of fine quality pink nainsook; hemstitched and plicated, and stamped in neat designs for embroidery; very special value at \$3.98 each.

EXTRA SIZE TOWELS, with colored borders; stamped for embroidery in attractive designs; \$1.25 each.

DRESSER SCARFS, made of white linen, stamped with pretty lace and stamped in neat designs for embroidery; special, 75c each.

36-INCH CENTERPIECES, stamped on white clover bleach in pretty "Royal Society" designs; 75c each.

INSIDE PILLOWS, in square, round and oblong styles and in all sizes, 30c to \$2.00 each.

14-PIECE luncheon set, of fine white clover bleach; each piece stamped in pretty "Royal Society" designs for embroidery; 75c per set.

CARD TABLE COVERS, stamped on white clover bleach, in attractive patterns; \$1.00 each.

(ART NEEDLEWORK DEPARTMENT—SECOND FLOOR)